



BIkNest

Powered by BIkNest Financial Services LLC

Investor Narrative & Funding Pitch 2026



BlkNest exists because millions of families across America pay rent every single month — yet those payments rarely build financial strength, credit confidence, or long-term stability. Rent is often the largest expense households face, but unlike mortgages, it traditionally does nothing to open doors, build opportunity, or create mobility. That is the problem BlkNest was born to solve.

The Vision

BlkNest is building a financial empowerment platform that turns rent into credit-building power, helps stabilize households, and strengthens communities from the ground up. We believe paying rent should not trap families — it should help build their future. BlkNest is where financial dignity, innovation, and community impact come together.

Why Now Matters

Housing costs are rising. Eviction risks remain real. Economic stress is squeezing families. Communities, policymakers, and leaders are demanding real solutions — not charity, not short-term relief, but credible, scalable tools that build financial confidence and resilience. The moment for BlkNest is right now.



How BlkNest Works

BlkNest enables renters to build credit through responsible rent reporting, provides financial empowerment tools, rewards positive engagement, and builds strong partnerships with landlords, brokerage firms, civic institutions, and community organizations. When renters are stronger financially, landlords benefit from stability, cities benefit from stronger economies, businesses benefit from financially prepared consumers, and families gain hope and opportunity.

Market Growth Opportunity

BlkNest will prove impact through a focused pilot, expand thoughtfully across the City of Atlanta, grow statewide across Georgia, and scale nationally. With over 44 million renter households nationwide and more than 1.6 million in Georgia alone, even conservative adoption percentages translate into meaningful revenue, sustainable business strength, and transformative social impact.



Revenue & Five-Year Outlook

BlkNest's subscription model is simple and powerful:

- Tenant ave. Revenue: ≈ **\$120/year** (blended across \$9.99-\$19.99 monthly + yearly plans)
- Landlords: **\$19.99/month - \$199/year**
- Brokerages: **blended avg. based on unit tiers** (starts ~\$200/year early → grows to \$3-4K/year as unit count scales)

5-Year Outlook



Year 1 builds foundation and proof. Year 2 strengthens City of Atlanta momentum. Years 3–5 scale across Georgia, expand regionally, and build a strong national presence. By Year 5, BlkNest demonstrates sustainable, multi-million-dollar revenue potential and long-term scalability.

Human & Community Impact

BlkNest improves credit outcomes, reduces financial vulnerability, strengthens workforce stability, and helps families breathe easier. It protects dignity, builds confidence, and creates generational strength. This is not simply a business model — it is a movement to change what renting means in America.

Why Invest In BlkNest

Investing in BlkNest means investing in financial equity, economic resilience, innovation, and human potential. It means standing at the intersection of purpose, technology, and community impact — creating a future where rent payments become a pathway to opportunity rather than a financial dead end. Investors join not just a company, but a transformational platform capable of strengthening lives at scale.

Join Us

We invite investors, corporate partners, philanthropic leaders, and policymakers to stand with BlkNest. Your investment powers technology, outreach, growth, and impact — helping unlock opportunity for renters across Georgia and across the nation. Together, we can turn rent into stability, dignity, and opportunity.



Contact

BlkNest Financial Services LLC

Atlanta, Georgia

business@blknest.com

<https://blknest.com>

Founder: **Anthony McFadden** —
678-608-9293



